

EUROPEAN DESIGN COMPETITION “LIGHTS OF THE FUTURE”

Name of Luminaire	<i>Strelizia reginae</i>
Design Category	<i>Table lamp</i>
Dimensions of Luminaire	<i>Height 35cm Diameter : 12 cm</i>
Type of Lamp, Wattage	<i>CFL, 11 watt, 2 pins</i>
Class of Ballast Used	<i>Celma classification scheme : A</i>
Main Production Materials	<i>Made of china and glass</i>
Intended Target Market	<i>high consumer market</i>
Estimated Production Cost in Euro	<i>Estimated cost of luminaire without the lamp-ballast combination : 30 EURO</i>
Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax	<i>80 EURO</i>
Product Description:	
<p><i>The natural world is revealed a lot of times as representative of human needs. To reduce the switching on and off actions of a fluorescent lamp, is essential to apply the concept of economy of energy.</i></p> <p><i>The beginning of this process spend more energy that some hours of continuous operation. So if it's possible to regulate the luminous intensity, adjusting the users' needs, will be easier to feel the object like a flower in its development process. The regulation of the light intensity is achieved by means of a rotating system.</i></p>	
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