

EUROPEAN DESIGN COMPETITION "LIGHTS OF THE FUTURE"

Name of Luminaire	<i>PUR+</i>
Design Category	<i>Wall fixture and/or ceiling fixture and/or floor lamp</i>
Dimensions of Luminaire	<i>Lamp 170 cm pedestal 40/20/7 cm</i>
Type of Lamp, Wattage	<i>Osram TL bulb 35 watt. 4 pins 160cm</i>
Class of Ballast Used	<i>Osram ballast 35 watt. Celma classification scheme: A (I suppose?)</i>
Main Production Materials	<i>Polyurethane (PUR) and soft-touch acrylate</i>
Intended Target Market	<i>Higher consumer market</i>
Estimated Production Cost in Euro	
Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax	
Product Description:	
<p><i>PUR+</i></p> <p><i>... is a new dress for an old charmy lady. By the 150% elastic material polyurethane the lamp can be pushed in each horizontally or vertically position . The pedestal can be fixed in four ways with respect to de wall, ceiling or floor (standard lamp). A built in reflector allows to direct the light. All together PUR+ is a casting up of possibilities.</i></p>	
Company Name	
Contact person	
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