

EUROPEAN DESIGN COMPETITION “LIGHTS OF THE FUTURE”

Name of Luminaire	<i>Berfoda</i>
Design Category	<i>Floor lamp</i>
Dimensions of Luminaire	<i>Height 176 cm</i>
Type of Lamp, Wattage	<i>G23 11W</i>
Class of Ballast Used	<i>Celma classification scheme : A</i>
Main Production Materials	<i>PMMA plastic and iron</i>
Intended Target Market	<i>Middle consumer market</i>
Estimated Production Cost in Euro	<i>20 Euro</i>
Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax	<i>200 Euro</i>
Product description: <i>The perfect ode: romantic, simple, hyperbolic</i>	
Company Name	
Contact person	
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