

EUROPEAN DESIGN COMPETITION "LIGHTS OF THE FUTURE"

Name of Luminaire	<i>VERTICAL</i>
Design Category	<i>Floor lamp and wall lamp</i>
Dimensions of Luminaire	<i>Height 193cm Diameter : 4cm (foot's diameter : 20cm)</i>
Type of Lamp, Wattage	<i>T5, 54 watt</i>
Class of Ballast Used	<i>Celma classification scheme : A1</i>
Main Production Materials	<i>Satiny aluminium and tempered glass</i>
Intended Target Market	<i>Middle consumer market</i>
Estimated Production Cost in Euro	
Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax	
Product Description:	
<p><i>This lamp is surely contemporary, and puts into perspective technology. The electronic entrails of the Vertical lamp are voluntary unveiled because they are absolutely necessary ! Yet Vertical keeps a sober design, smooth, without flourish. Its light can be very soft or more powerful when needed, respecting lower consumption of energy n the contrary of halogen torchieres. There is one switch : a single pression is enough to turn ON/OFF ; for a dimmable use, a pression on the switch has to be uphold, and loosen when the luminous level is good ; to inverse the gradation up/down, we have to push once before. This floor lamp is marked out for everybody fully living present times and looking toward future.</i></p>	
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