

EUROPEAN DESIGN COMPETITION "LIGHTS OF THE FUTURE"

Name of Luminaire	<i>Universal Lamp</i>
Design Category	<i>Ceiling /Wall /Floor /Table /Outdoor /Home office</i>
Dimensions of Luminaire	<i>Length 630-730mm Diameter 80/86mm</i>
Type of Lamp, Wattage	<i>OSRAM DULUX "S", G23, max 11 Watt, 2 Pins</i>
Class of Ballast Used	<i>1B</i>
Main Production Materials	<i>Two white-transparent Polycarbonat Tubes (choice of colours possible) & an adjustable belt</i>
Intended Target Market	<i>Middle consumer market</i>
Estimated Production Cost in Euro	
Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax	
Product Description:	
<p><i>Out lamp can be used for a number of purposes: it is functional, creative, and even enjoyable to use. In every sense of the word, it is a "take-along" product. It can be placed in a corner, hung on the wall, fastened to the ceiling, hung on a tree – even used in a child's room, as there is no danger of its tipping. Whether in the living room or office, from the basement to the attic – our lamp provides the appropriate lighting for the flexible, mobile and energy-minded user. It is also designed for stationary use.</i></p> <p><i>This is a lamp which you would miss, if you didn't have it!</i></p>	
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