

**EUROPEAN DESIGN COMPETITION "LIGHTS OF THE FUTURE"**

<b>Name of Luminaire</b>	<i>'Seven of Nine' from the 'Nine Collection' (model ID: 16)</i>
<b>Design Category</b>	<i>Table lamp and/or floor lamp (see measures)</i>
<b>Dimensions of Luminaire</b>	<i>Height 24cm, Dept 15cm, Width 15cm</i>
<b>Type of Lamp, Wattage</b>	<i>TC, 9 watt, 2 pins</i>
<b>Class of Ballast Used</b>	<i>Celma classification scheme : 1b</i>
<b>Main Production Materials</b>	<i>Perspex base, 2 mm, decorated with wood veneer (0,3mm) or other translucent toppings, fixed with adhesive foil</i>
<b>Intended Target Market</b>	<i>Middle consumer market</i>
<b>Estimated Production Cost in Euro</b>	<i>Estimated cost of luminaire without the lamp-ballast combination : 26,50 Euro</i>
<b>Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax</b>	<i>73,50 Euro</i>
<b>Product Description:</b>	
<p><i>The design is made of a postformed plastic interior provided with a translucent wood veneer topping, lighted by a single-ended compact fluorescent lamp. The singular architectural form makes it a modest marker in the contemporary domestic landscape. The size of the container (nine different ones in total) reflects the formation and shape of the used components. The mutant simplicity is shown after being switched on; the apparently solid block turns out to be the cover of an advanced luminary. This way it obtains its own place in a world in which nothing seems to be what it is.</i></p>	
<b>Company Name Contact person</b>	<i>ZooM interior architecture &amp; consultancy</i>
<b>Designer</b>	<i>Gerrit Schilder jnr.</i>
<b>Street, House Number</b>	<i>Graaf Florisstraat 22a</i>
<b>Town/City</b>	<i>Rotterdam</i>
<b>Postal Code</b>	<i>NL-3021 CH</i>
<b>Country</b>	<i>the Netherlands</i>
<b>Tel.</b>	<i>+31 (0)10 243 73 73</i>
<b>Fax</b>	<i>+31 (0)10 243 73 74</i>
<b>URL</b>	
<b>E-mail</b>	<i>zoombni@xs4all.nl</i>