

EUROPEAN DESIGN COMPETITION “LIGHTS OF THE FUTURE”

Name of Luminaire	<i>Púsl</i>
Design Category	<i>Wall fixture, ceiling fixture/ lamp and/or floor lamp (see measures)</i>
Dimensions of Luminaire	<i>Height 40 cm Width 40 cm Depth 90 / 180</i>
Type of Lamp, Wattage	<i>Osram Duluxtronic P-D / E 10 - 13, 10 w Osram Duluxtronic D-S / E 5 – 11, 5 w</i>
Class of Ballast Used	<i>Celma classification scheme : 1b</i>
Main Production Materials	<i>vacuum formed polycarbonate / plastic opal 2mm and metal</i>
Intended Target Market	<i>For a style conscious market. Use in the home, the office and in public spaces.</i>
Estimated Production Cost in Euro	<i>estimated cost of luminaire without the lamp-ballast combination : 75 – 150 Euro</i>
Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax	<i>Wall / ceiling fixture 144 Euro Floor lamp 276 Euro</i>
Product Description:	
<i>Púsl is designed to be used in a variety of applications ranging from wall lamps, standing floor lamps, ceiling lamps and room partition lamps. For a style conscious market. Use in the home, the office and in public spaces. You simply just puzzle it together in different ways all over the place.</i>	
Company Name	
Contact person	<i>Dögg Guðmundsdóttir</i>
Designer	<i>Dögg Guðmundsdóttir</i>
Street, House Number	<i>Bentzonsvej 8 kld</i>
Town/City	<i>Frederiksberg</i>
Postal Code	<i>DK-2000</i>
Country	<i>Denmark</i>
Tel.	<i>+45 35 85 36 35 / 26 17 09 05</i>
Fax	<i>+45 35 85 36 35</i>
URL	<i>www.doggdesign.com</i>
E-mail	<i>dogg@mail.tele.dk</i>