

EUROPEAN DESIGN COMPETITION “LIGHTS OF THE FUTURE”

Name of Luminaire	<i>I-Nitz</i>
Design Category	<i>Ceiling lamp</i>
Dimensions of Luminaire	<i>Height 76.9 mm, depth 89.1 mm , width 645.8 mm</i>
Type of Lamp, Wattage	<i>5 modules CCFFL. (1.8 inch, 1.7 Watt) (Cold Cathode Flat Fluorescent Lamps/Units)</i>
Class of Ballast Used	<i>?</i>
Main Production Materials	<i>Injection moulded TPE (shore 75), frame in translucent PC, cables.</i>
Intended Target Market	<i>European High-end consumer market</i>
Estimated Production Cost in Euro	<i>125 Euro</i>
Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax	<i>450 Euro</i>
Product Description:	
<p><i>Using the latest in cold lighting technology, Pilotfish has come out with a super-slim form factor lighting for domestic and ambient settings.</i></p> <p><i>The light is ideal for creating an intimate atmosphere. It can easily be hung with the slightest of chains from any type of ceiling. The intention of the Pilotfish design team was to combine this new technology with an avant-garde design by using rubberised plastic combined with an organic form language.</i></p> <p><i>Although the I-Nitz has an unusual slim form factor, it will easily adapt to its surroundings. Low power consumption (1.7 watt per module) is a very important facet of this product appeal.</i></p>	
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