

## EUROPEAN DESIGN COMPETITION "LIGHTS OF THE FUTURE"

<b>Name of Luminaire</b>	<i>Biodomestic</i>
<b>Design Category</b>	<i>Floor (&amp; outdoor/suspension/table/wall/Do It Yourself)</i>
<b>Dimensions of Luminaire</b>	<i>Length 28 cm Diameter : 11 cm</i>
<b>Type of Lamp,</b>	<i>OSRAM DULUX D/E Lumiliux DSE 721 - 840</i>
<b>Class of Ballast Used</b>	<i>A</i>
<b>Main Production Materials</b>	<i>PU (rubber)</i>
<b>Intended Target Market</b>	<i>Multipurpose mass-consumer market</i>
<b>Estimated Production Cost in Euro</b>	<i>Euro 13</i>
<b>Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax</b>	<i>Euro 50</i>
<b>Product Description:</b>	
<p><i>"expand your radius, upgrade your in- and exterior atmosphere, this cable-lamp system grows every time you plug in a new unit and forming a chain, the combinations in colour and material and the possibility to link other electric appliances create a multipurpose lamp"</i></p>	
<b>Company Name</b>	<i>Customr</i>
<b>Contact person</b>	<i>Willem van der Sluis or Hugo Timmermans</i>
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