

## EUROPEAN DESIGN COMPETITION "LIGHTS OF THE FUTURE"

<b>Name of Luminaire</b>	<i>Bianca</i>
<b>Design Category</b>	<i>Table lamp - floor lamp – wall lamp</i>
<b>Dimensions of Luminaire</b>	<i>25lx25px12h</i>
<b>Type of Lamp, Wattage</b>	<i>Osram dulux el 15w/41-827 230v 50/60Hz</i>
<b>Class of Ballast Used</b>	<i>prototype</i>
<b>Main Production Materials</b>	<i>Plastic</i>
<b>Intended Target Market</b>	<i>Middle consumer market</i>
<b>Estimated Production Cost in Euro</b>	<i>estimated cost of luminaire without the lamp-ballast combination : 35 Euro</i>
<b>Estimated Retail Price Class in Euro, excluding pin-based bulb and value added tax</b>	<i>105 Euro</i>

### Product Description:

*Bianca is a counter- top- lamp or a wall-lamp.*

*It can be used virtually everywhere in the house, both floor and counter- top configurations are allowed, when used as a wall- lamp it can be easily detached and moved.*

*The peculiar feature of this object is that ,on its upper part, it hosts a socket, either for the electric current or for the phone, and the on/off switch : it could be called a luminous multi- socket.*

*It happens often that a mobile socket is needed... to attach the phone to recharge, for the lap- top or other things.*

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